





## **Journal Advertising and Reservation Package**

Benefactor Gala	Facing Red Hot Pages: 10 Reservations with Special Journal Acknowledgement	\$ 7,000
Patron Gala	Red Hot Page: 10 Reservations with Special Journal Acknowledgement	\$ 6,000
Benefactor	Facing Red Hot Pages: 2 Reservations with Special Journal Acknowledgement	\$ 4,500
Patron	Red Hot Pages: 2 Reservations with Special Journal Acknowledgement	\$ 3,000
Sponsor	Flamingo Pink Page and 2 Reservations	\$ 2,500
Donor	Sky Blue Page and 2 Reservations	\$ 2,000
Sustainer	Sunset Yellow Page and 2 Reservations	\$ 1,750
Table of Ten		\$ 5,000
Gala Ticket		\$ 500

## Autumn Ball Journal Advertising — Journal Size 8" Square

Double Red Hot	Facing Pages with Special Journal Acknowledgement	\$ :	3,500
Red Hot Page	Includes Special Journal Acknowledgement (copy area 7 ¹/4" square)	\$ 2	2,000
Flamingo Pink Page	(copy area 7 <sup>1</sup> / <sub>4</sub> " square)	\$	1,500
Sky Blue Page	(copy area 7 <sup>1</sup> / <sub>4</sub> " square)	\$	1,000
Sunset Yellow Page	(copy area 7 <sup>1</sup> / <sub>4</sub> " square)	\$	750
Half Page	(copy area 7 $^{1}/_{4}$ " x $^{35}/_{8}$ ")	\$	500
Friend Ad	Name on Friend Page	\$	200

## Advertising deadline is November 8, 2002.

Kindly make checks payable to: Palisades Medical Center Foundation Autumn Ball Mail in the enclosed envelope to the Palisades Medical Center Foundation Development Office, 7600 River Road, North Bergen, NJ 07047

## Payment is due November 18, 2002.

(All proceeds benefit the Cardiac Catheterization Unit at Palisades Medical Center) For information or directions to the Glenpointe Marriott, please call Mary Davis at (201) 854-5010.

Pon't Let THIS	Parade	Pass	You	By!
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Please fill out the following form and mail it with your camera-ready artwork. If camera-ready artwork is not available, please attach your ad copy to this form and enclose with your payment. (Payment must be received by November 18.) All proceeds will benefit the Cardiac Catheterization Unit at Palisades Medical Center.

Name	Title	
Organization		
Address		
City		
Tickets only (Quantity?)	@ \$500 each =	\$
Package (Type)		\$
Journal Advertising Only (Type)		\$
(Advertising Deadline November 8, 2002) <b>BLACK TIE</b>	Total	\$